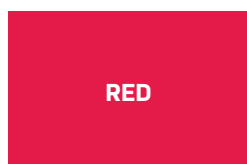


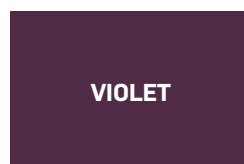
LOGO VERSIONS AND USAGE

The Cinkarna Celje logo is available in two-colour and monochrome versions. The appropriate version should be selected according to the application, always ensuring sufficient contrast and clear visibility of all elements of the logo. Only the versions shown in these guidelines may be used.

LOGO COLOURS



RGB	227 / 0 / 71
HEX	#E30047
CMYK	5 / 100 / 68 / 0
PANTONE	192 C



RGB	81 / 42 / 68
HEX	#512A44
CMYK	61 / 84 / 46 / 43
PANTONE	5115 C

TWO-COLOUR LOGO

The two-colour logo is used in the colours defined above - **a red symbol with company name in violet.**



If the application requires the logo to be used without a white background or in a vertical layout, please contact us using the details below so that we can provide the appropriate version for the specific background.

MONOCHROME LOGO

The monochrome logo is used when the two-colour version is not suitable due to the type of application or background. The appropriate version should be selected according to the background, as shown below.

Violet monochrome logo Use

on a white or other light-coloured background



White monochrome logo Use

on a red or other dark-coloured background



SPECIAL APPLICATIONS

For special applications or uses not covered by these guidelines, approval from Cinkarna Celje must be obtained prior to publication.

If you are unsure which logo version to use, whether the background is suitable, or if you require a special application or vertical logo layout, please contact dubravka.kunst@cinkarna.si

Marketing Communications Manager
Dubravka Kunst